

# Local & Targetted Advertising



**Builders & Remodelers  
Association of  
Greater Ann Arbor**



**REMODELERS**

**HOME TOUR**

October 1 - 3



**Showcase  
of Homes**

October 7 - 10

## Two Events, One Book

The Remodelers Home Tour and Showcase of Homes will be detailed in this high quality publication, reaching thousands this September. Copies will be given out at the door to each home during the RHT and Showcase. In the weeks prior to the events, thousands will be on display in over 50 locations throughout the county. Also, the book will be online with ads linked to your site.

All prices include full color.

Ad Sizes	Inches	Price
Back Cover (Full Page)		\$1,750
Full Page	7.5 x 9.875	\$1,500
Full Page Full Bleed		\$1,500
Bleed area:	8.625 x 11.0625	
Trim area:	8.375 x 10.8125	
1/2 Page Horizontal	7.5 X 4.875	\$850
1/2 Page Vertical	3.675 X 9.875	\$850
1/4 Page	3.6875 X 4.875	\$475
1/8 Page	3.6875 X 2.375	\$250

Please let us know if you need assistance designing or adjusting an ad. We can help!

## Ad Due Date & Schedule

ADS DUE: MONDAY, AUGUST 20

TO PRESS: MONDAY, SEPTEMBER 1

GOES PUBLIC: MONDAY, SEPTEMBER 13

## Acceptable Formats

PDF is the preferred file format. Embed all fonts and save in CMYK or grayscale color mode. Minimum Resolution 300 dpi.

Send your file to [ads@bragannarbor.com](mailto:ads@bragannarbor.com).

Files 10MB or larger can not be accepted at this email. Please contact us for assistance if your ad is larger than 10MB or mail us a CD with your ad to 179 Little Lake Drive, Ann Arbor, MI 48103.

## Contact Us

Please direct all technical, layout and design questions to Pete Nowakowski

[pnowakowski@bragannarbor.com](mailto:pnowakowski@bragannarbor.com)

Ad sales inquiries should be directed to Christine Hill at [chill@bragannarbor.com](mailto:chill@bragannarbor.com)

Reach us by phone at 734-996-0100.