

New Member Incentives

One FREE color ad in any Association publication (eighth page business card size) Value \$250

Choose a publication and provide ad copy by publication deadline.
Design services available (see below). Digital proof provided prior to printing.

Two FREE hours of graphic design service Value \$75

By Pete Nowakowski, BRAG Ann Arbor's Graphic Designer
(by appointment or advance request).

One FREE tabletop at a General Membership Meeting Value \$100

Show off your products or services with a tabletop at one of our upcoming
General Membership Meetings.

Questions about these incentives?

Contact Pete Nowakowski at pnowakowski@bragannarbor.com

Questions about membership?

Contact Christine Hill at chill@bragannarbor.com

CODE OF ETHICS

SECTION I: The active members of this chapter shall be limited to those persons and firms who shall subscribe to the following code of Ethics.

A. Members of the NAHB Chapter of Washtenaw County believe and affirm that:

1. Home ownership can and should be within the reach of every American family.
2. American homes should be well designed, well constructed and well located in attractive communities, within educational, recreational, religious and shopping facilities, accessible to all.
3. American homes should be built under the free American enterprise system.

B. To achieve these goals, we pledge alliance to the following principals and policies.

1. Our paramount responsibility is to our customers, our community and our country.
2. Honesty is our guiding business policy.
3. High standards of health, safety and sanitation shall be built into every home.
4. Members shall deal fairly with their respective employees, sub-contractors and suppliers.
5. As members of a progressive industry, we encourage research to develop new materials, new building techniques, new building equipment and improved methods of home financing, to the end that every home purchaser may get the greatest value possible for every dollar.
6. All sound legislative proposals affecting our industry and the people we serve shall have our informed and vigorous support
7. We hold inviolate the free enterprise system and the American way of life. We pledge our support to our associates, our local State and National Association and all related industries concerned with preservation of legitimate rights and freedoms.

C. We assume these responsibilities freely and solemnly, mindful that they are a part of our obligation as members of the NAHB Chapter of Washtenaw County.

BRAG ANN ARBOR Membership Application



Business Name _____

Address _____ City _____ State _____ Zip _____

Description of Business _____

Fed ID# _____

Website _____

Principal/Owner's Name _____

Home Address _____

Applying as: Builder Member Associate Member

Michigan Builders License # _____

Who recommended you for membership: _____

Contact Person: (To receive Association notices, mailings & invoices)

Name _____

Mailing Address _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

I agree to abide by the Bylaws and Code of Ethics of the Builders and Remodelers Association of Greater Ann Arbor, to which this membership application is directed. I understand that my membership is subject to a credit check, and by my signature give authorization for a credit report.

Applicant's Signature _____

A remittance of \$495.00 representing my annual membership dues accompanies this application.

Check Enclosed Visa MasterCard

_____ Exp. _____ Sec. # _____

Billed to Address: _____

Authorized Signature _____

Name as it appears on the card (please print) _____

If you have any questions, contact Christine Hill at chill@bragannarbor.com
Submit this application with payment or fax with credit card information to:
Builders & Remodelers Association of Greater Ann Arbor (BRAG Ann Arbor)
179 Little Lake Dr., Ann Arbor, MI 48103 F: 734.996.1008 P: 734.996.0100

Join BRAG Ann Arbor

BUILD BUSINESS

YOUR GUIDE TO **SUCCESSFUL MEMBERSHIP**



APPLICATION INCLUDED
OR APPLY ONLINE AT:
www.BRAGAnnArbor.com



NETWORKING & REFERRALS

Business leads and referrals are most commonly generated by good old-fashioned networking. We offer our members many opportunities to get to know one another and share information. Through our Councils and Committees we foster leadership among our members and help them become prominent figures in the community and industry. Some ways to get involved include:

- General Membership Events
- Remodelers Council
- Social Events
- Associates Council
- Committee Participation
- Land Development Council



“At BRAG Ann Arbor networking events I get to share ideas and experiences with other members which leads to working together on future projects. It’s a great way to help grow a business.”

Keith Fineberg
KSF Architects

EDUCATION & TRAINING

We keep our members informed of new regulations, code updates, while offering the training and certification programs they need to stay on top of these new requirements - all at a reduced cost. We also offer in-depth training for members interested in specialized areas and improving their business. Some of the programs we’ve offered include:

- Builder’s License Continued Competency Training
- Certified Green Professional (CGP) Certification Classes
- Certified Lead Paint Renovator Training (RRP)
- Certified Aging-In-Place Specialist (CAPS) Certification Classes
- Code Update Class
- Business Management Classes



“The education programs offered through BRAG Ann Arbor have lead me to obtain designations and certifications that clients look for when choosing their remodeler.”

David Rhoads, CGR, CAPS
Homeowner Services of America

PUBLIC EVENTS & MARKETING

We present the largest events in Washtenaw County, creating interest in building, remodeling and the latest and best home products and services while bringing more clients to our members. We also publish all of our members’ contact information and advertisements in our annual printed Guide and provide a free listing and link to your website on BRAGAnnArbor.com. Opportunities include:

- Home, Garden & Lifestyle Show
- Remodelers Home Tour
- Showcase of Homes
- Homeowner’s Guide to Builders, Remodelers & Services
- Publication & Online Advertising
- Listing in Our Online Directory
- Sales & Marketing Presentations
- Referrals to the Public
- Service Projects & Seminars



“G & K increases awareness of our products and services at the Home Show, in the Remodelers Home Tour, and through advertisements in the BRAG Ann Arbor publications and website.”

Glenn Stockdale
G & K Floor Covering

BRAG ANN ARBOR’S HISTORY

The Builders and Remodelers Association of Greater Ann Arbor (BRAG Ann Arbor) was chartered in 1956 (Originally named the Home Builders Association of Washtenaw County). Our members are committed to high standards for the housing industry. BRAG Ann Arbor is affiliated with the Michigan and the National Association of Home Builders.

Since our inception, we have served our members and community by providing information, education and resources. As the voice of the housing industry, we strongly promote home ownership, private property rights and the free enterprise system.

BRAG ANN ARBOR’S MISSION

- To be the representative for builders, remodelers, trade contractors, suppliers & service providers.
- To be the champion of innovation in housing & community design.
- To be an indispensable business resource for members.
- To be the source of education and information for and about the building industry.
- To be a successful and respected advocate for home ownership.
- To be a partner in developing viable, creative and responsible solutions to the housing needs of the community.
- To serve, support and contribute to our community.

BRAG ANN ARBOR’S ACTIVISM

The building industry faces many challenges such as dealing with government regulations, codes, permit fees, planning and land use. We keep our members informed of news with weekly Member Update emails. Since your membership includes membership on the State (MAHB) and National (NAHB) level, we have the collective power to influence decisions and stand up for the rights and interests of our industry and well-being. Our members continue to work together and see victories locally and nationally as a result of our lobbying efforts.



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Ann Arbor, MI 48103
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