

# Publication Advertising Info:



## Home, Garden & Lifestyle Show

# MARCH 16 - 18, 2012

ADS DUE: MONDAY, FEBRUARY 13 | PUBLISH DATE: THURSDAY, MARCH 1

### INVITE CLIENTS TO YOUR SPACE!

The event program will be distributed in AnnArbor.com's newspaper prior to the Show, as well as at the entrance to the Home, Garden & Lifestyle Show, the largest show of its kind in Washtenaw County. Copies will also be displayed at local businesses in the weeks running up to the Show. In addition, the entire Home Show Book will be online with ads linked to your website. Be sure to include your booth number on your ad!



All prices include full color!

Ad Sizes	Inches	Price
Premium Full (Pg 1, Back Cover, Inside Covers)		\$1,250
Full Page (within margins)	7.375 x 9.625	\$895
Full Page Full Bleed size:	8.625 x 11.125	\$895
Trimmed page size:	8.375 x 10.875	
Safe content area:	7.875 x 10.375	
1/2 Page Horizontal	7.375 X 4.75	\$495
1/2 Page Vertical	3.625 X 9.875	\$495
1/4 Page	3.625 X 4.875	\$275
1/8 Page	3.625 X 2.25	\$150

Please let us know if you need assistance designing or adjusting an ad. We can help!

### Acceptable Formats

PDF is the preferred file format. Embed all fonts and save in CMYK or grayscale color mode. Minimum Resolution 300 dpi.

Send ads to [pnowakowski@bragannarbor.com](mailto:pnowakowski@bragannarbor.com).

Files 10MB or larger can not be accepted at this email. Please contact us for assistance if your ad is larger than 10MB or mail us a CD with your ad to 179 Little Lake Drive, Ann Arbor, MI 48103.

### Contact Us

Please direct all technical, layout and design questions to Pete Nowakowski [pnowakowski@bragannarbor.com](mailto:pnowakowski@bragannarbor.com)  
Ad sales inquiries should be directed to Christine Hill at [chill@bragannarbor.com](mailto:chill@bragannarbor.com)  
Reach us by phone at 734-996-0100.