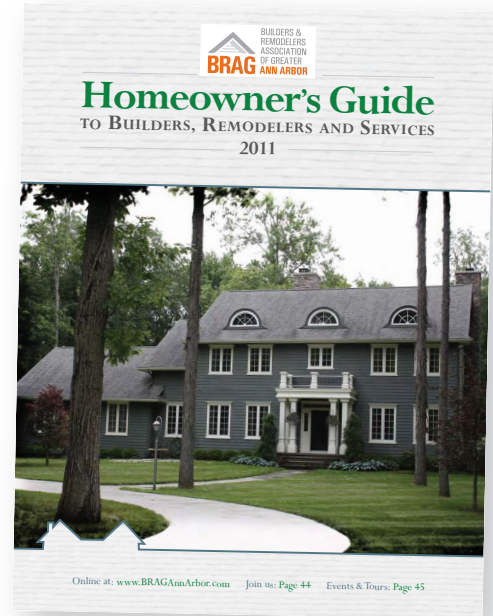


Publication Advertising Info:

THE 2012 HOMEOWNER'S GUIDE TO BUILDERS, REMODELERS AND SERVICES



GUIDE ADS WORK ALL YEAR!

The Guide is distributed in the AnnArbor.com Newspaper in February, and at the Home, Garden & Lifestyle Show in March. It's also distributed continually throughout the year to local businesses. In addition, the entire Guide is online as a PDF with ads linked to each website.

All prices include full color!

Ad Sizes	Inches	Price
Premium Full (Pg 1, Back Cover, Inside Covers)		\$1,750
Full Page (within margins)	7.375 x 9.625	\$1,500
Full Page Full Bleed size:	8.625 x 11.125	\$1,500
Trimmed page size:	8.375 x 10.875	
Safe content area:	7.875 x 10.375	
1/2 Page Horizontal	7.375 X 4.75	\$850
1/2 Page Vertical	3.625 X 9.875	\$850
1/4 Page	3.625 X 4.875	\$475
1/8 Page	3.625 X 2.25	\$250

Please let us know if you need assistance designing or adjusting an ad. We can help!

Listings/Ads Due Dates & Schedule

LISTINGS DUE: FRIDAY, DECEMBER 23
ADS DUE: FRIDAY, JANUARY 6
TO PRESS: MONDAY, JANUARY 23
MASS DISTRIB.: THURSDAY, FEBRUARY 16

Acceptable Formats

PDF is the preferred file format. Embed all fonts and save in CMYK or grayscale color mode. Minimum Resolution 300 dpi.

Send ads to pnowakowski@bragannarbor.com.

Files 10MB or larger can not be accepted at this email. Please contact us for assistance if your ad is larger than 10MB or mail us a CD with your ad to 179 Little Lake Drive, Ann Arbor, MI 48103.

Contact Us

Please direct all technical, layout and design questions to Pete Nowakowski pnowakowski@bragannarbor.com
Ad sales inquiries should be directed to Christine Hill at chill@bragannarbor.com
Reach us by phone at at 734-996-0100.