



## Linked Logo / Tile Ad Specifications

Submit your logo not to exceed 2.5" in width or height and the URL you would like it to link to. For a tile ad, the maximum dimensions are 2.5" x 2.5" (180 points x 180 points) Ads include a link to your web site. Please provide your website, logo, and text or images that are to be included. Word count 35 words or less. No animation.

**Site Sponsorship \$250 per quarter**

Tile ad appears in top spots on all pages of bragannarbor.com.

**Section Sponsorship \$50 per quarter**

Tile ad appears on all pages of your chosen Section of www.bragannarbor.com, as well as on the home page, below Site Sponsors. The Sections are as follows:

- Shows & Events (se\_) Includes landing pages of Home Show, Showcase, Remodelers Tour, etc.
- Member Resources (mr\_) Includes, education page, membership benefits page, news page, etc.
- Remodeling a Home (rh\_) Includes remodeling pages, Remodeler Home Tour project pages, etc.
- Building a Home (nh\_) Includes Showcase project pages, FAQs page, Mortgage Calculator page, etc.

**Featured Listings \$50 per year**

Add your logo, a company description, and be positioned higher in the search results from our membership list by signing up for a Featured Listing. The public and our members use the "Find a Member" search. Featured Listings appear at the top of the results within a relevant search, before the standard alphabetized company listings. The Featured Listings appear in random order at the top, so chances of being the at the top are equal. Provide a logo and a description of up to 150 words.

## Actual Size Example Tile Ad:



**Company**

**Contact Person**

**Time Period of Ad**

## Ad Creation

The BRAG Ann Arbor will provide design services for online advertisements. You may submit a new ad or request a change once per month. Email image files, information and instructions to Pete Nowakowski at [pnowakowski@bragannarbor.com](mailto:pnowakowski@bragannarbor.com) or call 734-996-0100.

Website sponsorship opportunities are only available to BRAG Ann Arbor Members in good standing. All sponsorships are available on a quarterly basis, i.e. Jan.-Mar., April-June, July-Sept., Oct.-Dec. If a sponsorship begins mid-quarter, it may be invoiced on a prorated basis for that quarter. Sponsors must indicate if they would like to renew the sponsorship 30 days prior to the start of the next quarter. If there is a waiting list for the particular sponsorship, the sponsorship may not be renewed and will be offered to the next member.