

Online Ads

BENEFIT FROM OUR NEW AD CAMPAIGN!

BRAGAnnArbor.com is advertised on printed media, TV, online, & billboards in 2012!



BUILDERS & REMODELERS ASSOCIATION OF GREATER ANN ARBOR

www.BRAGAnnArbor.com

start here ↓

FEATURED LISTING

OPTION 1: Free addition of company description (Free to all members):

- Company description of 75 words or less.

We recommend using important keywords that your customers would search for. Paragraph format and/or listed services/products are both allowed. Please email the text directly, or attach a Word doc or similar format that can be copied without re-typing.

OPTION 2: Featured Listing with Logo (Free to new members, or \$50/year)

- Company logo
- Company description of 150 words or less.
- Up to 10 additional hyperlinks that can be embedded

We recommend using important keywords that your customers would search for. Paragraph format and/or listed services/products are both allowed. Please email the text directly, or attach a Word doc or similar format that can be copied without re-typing with any links embedded.



SITE SPONSORSHIP **Build your brand!** \$2,500 per year (\$625 per quarter)

Ad appears on nearly every page of BRAGAnnArbor.com, linked to your site. Ads are displayed along the bottom of the BRAGAnnArbor.com home page and landing page for each of the 4 sections. Sponsor ads are displayed on the right side of the internal pages of BRAGAnnArbor.com. (7 Sponsor Limit)

Site Sponsor Ad Specifications

Submit your logo or tile ad not to exceed 2" in width and height (144 points x 144 points) and the URL you would like it to link to. Ads include a link to any page on your web site. Please provide the web page to link the image in the following format: JPG, PNG or GIF file, in RGB color mode at 72 dpi. No animation.



SOCIAL MEDIA, ETC. Free opportunities to share information and more!

Send us info, links, photos, even videos with the BRAG Ann Arbor Blog at bragannarbor.tumblr.com, which is accessible from our website. You can also share information with us on Facebook, or submit items to be considered for inclusion in our weekly Member Update emails.



Ad Creation and Submission

We can assist with design services for online advertisements. You may submit a new ad or request a change once per month. Email image files, information and instructions to Pete Nowakowski at pnowakowski@bragannarbor.com.

Website sponsorship opportunities are only available to BRAG Ann Arbor Members in good standing. All sponsorships are available on a quarterly basis, i.e. Jan.-Mar., April-June, July-Sept., Oct.-Dec. If a sponsorship begins mid-quarter, it may be invoiced on a prorated basis for that quarter. Sponsors must indicate if they would like to renew the sponsorship 30 days prior to the start of the next quarter. If there is a waiting list for the particular sponsorship, the sponsorship may not be renewed and will be offered to the next member. Prices are for 2012.