



*Your Ad now links to your website or email*

# THE BUILDER INFORMER

## *E-Newsletter of the HBAWC*

You have more than 15,000 potential clients in the Home Builders Association of Washtenaw County.

The HBAWC's Newsletter's current issue will be permanently and prominently featured on our homepage, HBAWC.com, viewed over 27,000 times annually. In addition, it will be emailed to our membership of companies.

The redesigned **BUILDER INFORMER E-Newsletter.**

Builder Informer Ads/Copy can be emailed directly to: [pnowakowski@hbawc.com](mailto:pnowakowski@hbawc.com)

	<u>Contract for 1 issue</u> (per issue)	<u>Contract for 6 issues</u> (per issue)	<u>Contract for 12 issues</u> (per issue)
1/8 page – 3 5/8" x 2 1/4"	\$85	\$75	\$65
1/4 page – 3 5/8" x 4 3/4"	\$155	\$135	\$115
1/2 page – 7 1/2" x 4 3/4"	\$260	\$230	\$205
Full page – 7 1/2" x 9 3/4"	\$475	\$440	\$405
Inside Front Cover - 7 1/2" x 4 3/4"	\$550	\$510	\$470

Color ads are no extra charge.

### Ad Deadlines

<u>Issue</u>	<u>Deadline</u>	<u>Issue</u>	<u>Deadline</u>	<u>Issue</u>	<u>Deadline</u>
January .....	December 20th	May .....	April 20th	September.....	August 20th
February .....	January 20th	June .....	May 20th	October.....	September 20th
March.....	February 20th	July.....	June 20th	November.....	October 20th
April.....	March 20th	August.....	July 20th	December.....	November 20th

**CONTACT Pete Nowakowski at 734/996-0100 or FAX this form to 734/996-1008**

### 2008 Builder Informer Advertising Contract

Yes, I want to reserve ad space for the following issues (circle):

January    February    March    April    May    June    July    August    September    October    November    December

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Camera Ready Ad Enclosed

Please Contact Me For Ad Design